

EXERCISE 7 Worksheet

Let's explore a very practical approach to showing and telling more about your church's story. Think again about the "sight" and "sound" parts of Exercise 5.

Task 1

Imagine you had to explain your church to someone, but you could only take them by the hand and show them around. No talking allowed. Where would you take them? What would you show them?

Write down a few places or events in your church that you would show:

Write down a few visual symbols you could use to explain your church:

Task 2

Now imagine you were on the phone with someone who wants to know more about your church. What would you describe, knowing you could only use your voice and/or other sounds?

Write down a few key things you would mention about your church:

Write down a few sounds or even songs that evoke the essence of your church: